

Videogames and Horror

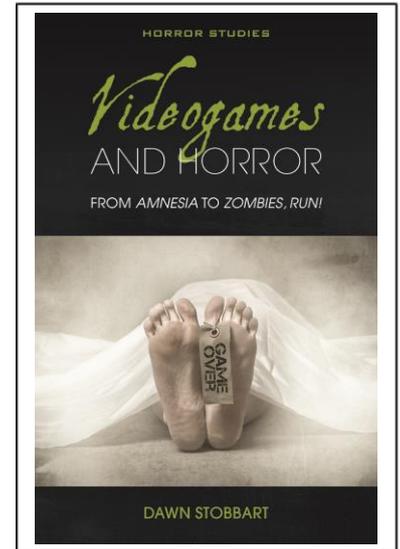
From Amnesia to Zombies, Run!

Dawn Stobbart

Series: Horror Studies

October 2019

£45 • PB • 9781786834362 • 216x138mm • 304pp



Market:

This book will appeal to students and academics, however it will also be of interest to adult readers of all levels.

Blurb:

Videogames are full of horrors – and of horror, a facet of the media that has been largely overlooked in the academic community in terms of lengthy studies in the fast growing field of videogame scholarship. *From Amnesia to Zombies* enters into this discussion, in a sustained exploration of horror as a motif in videogames. The book engages with the research of prominent scholars across the humanities to explore the presence, role and function of horror in videogames, and in doing so demonstrates how the videogame enters discussions of horror and how videogames offer a unique, radical space that horror is particularly suited to fill. The topics covered include the construction of stories in videogames, the role of the monster and, of course, how death is treated as a learning tool and as a facet of horror.

Key Selling Points:

- This book is an introduction to horror in videogames – and establishes it within the humanities. This will give readers a broad overview and introduction to the medium and the genre.
- It uses appropriate academic studies from other media to show the relationship between them and shows that this is useful for videogame analysis. This situates the medium for the reader in a clear manner, allowing the reader to see horror videogames within the wider context of audio-visual media.
- A sustained overview of the horror videogame genre with case studies allows the reader to engage with specific examples of horror on an academic level.
- Videogames that might not be considered horror in general, but with horrific elements are analysed within this series to show the horror in them. This enables the reader to see the horror that can be found across gaming, and to show its importance to the medium.

Author Details:

Dawn Stobbart is an Associate Lecturer at Lancaster University.

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Foreword

Introduction: A Light in the Darkness: Videogames and Horror

Chapter 2: Dissecting the Videogame: Genres in the Medium

Chapter 3: Transgressing Boundaries: Adaptation, Intertextuality, and Transmedia

Chapter 4: Play Me a Story: Storytelling in Horror Videogames

Chapter 5: Who Am I?: Identity and Perspective

Chapter 6: The Undead Invade: Monsters in Videogames

Chapter 7: Death and the End: The Final Chapter?

Epilogue

Bibliography

Filmography

Gameography

Other Related Titles:

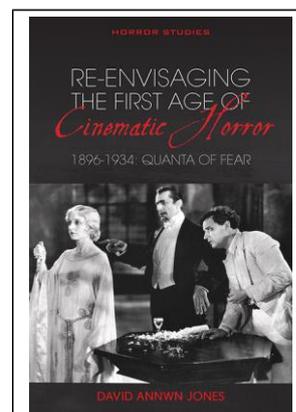
Re-envisioning the First Age of Cinematic Horror

1896-1934 Quanta of Fear

David Annwn Jones

November 2018

£45 • PB • 9781786833358 • 216x138mm • 272pp



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The Nature of the Beast

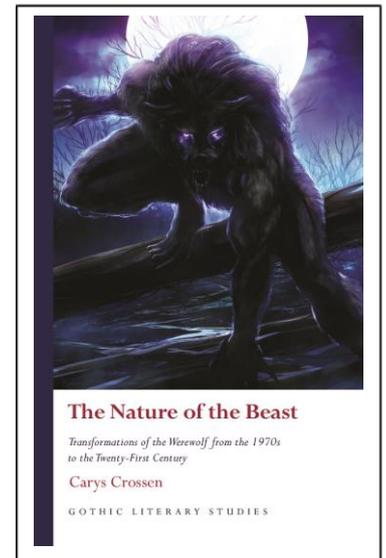
Transformations of the Werewolf from the 1970s to the Twenty-First Century

Carys Crossen

Series: Gothic Literary Studies

October 2019

£70 • HB • 9781786834560 • 216x138 mm • 304pp



Market:

The monograph will be of use to students who are interested in cultural theory and Gothic theory. It would be appropriate for use on undergraduate level courses and for anyone conducting research on the contemporary werewolf.

Blurb:

The werewolf in popular fiction has begun to change rapidly. Literary critics have observed this development and its impact on the werewolf in fiction, with theorists arguing that the modern werewolf offers new possibilities about how we view identity and the self. Although this monograph is preoccupied with the same concerns, it represents a departure from other critical works by analysing the werewolf's subjectivity/identity as a work-in-progress, where the fixed and final form is yet to be arrived at – and may never be fully accomplished. Using the critical theories of Deleuze and Guattari and their concepts of 'multiplicities' and 'becoming,' this work argues that the werewolf is in a state of constant evolution as it develops new modes of being in popular fiction. Following on from this examination of lycanthropic subjectivity, this book goes on to examine the significant developments that have resulted from the advent of the werewolf as subject, few of which have received any sustained critical attention to date.

Key Selling Points:

- This book examines fiction published up until 2016, and thus includes several texts that have not been examined by previously published monographs on the werewolf.
- It focuses on fiction that has received comparatively little critical attention to date as well as often-analysed works such as Meyer's Twilight series.
- This study uses the critical theories of Deleuze and Guattari to explore the issue of lycanthropic subjectivity/identity. This is a radical departure from previous critical works on the werewolf, which have relied heavily on Jungian analysis.

Author Details:

Carys Crossen is an independent scholar and qualified librarian, active as a researcher in Gothic studies, monster theory, gender theory and especially werewolves.

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Introduction

'Some Wolves Are Hairy on the Inside': The Werewolf's Journey Towards Subjectivity

Do You Enjoy the Company of Wolves? The Lycanthrope, the Werewolf Pack and Human Society

'Before the Law Therefore, There Cannot Be Monsters . . .'

The Werewolf in the Concrete Jungle

Growing Pains: Lycanthropy in Contemporary Young Adult Fiction

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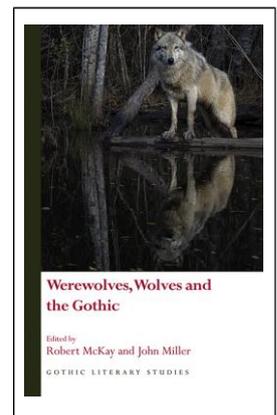
Other Related Titles:

Werewolves, Wolves and the Gothic

Edited by Robert McKay and John Miller

September 2017

£85 • HB • 9781786831026 • 216x138 mm • 304pp



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Gothic Remains

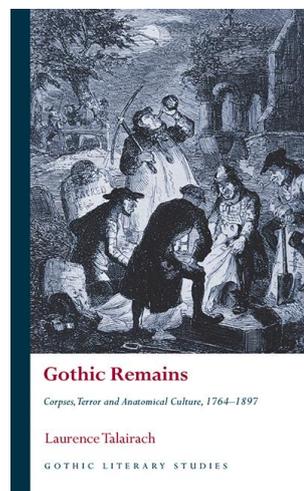
Corpses, Terror and Anatomical Culture, 1764–1897

Laurence Talairach

Series: Gothic Literary Studies

October 2019

£70 • HB • 9781786834607 • 216x138 mm • 320pp



Market:

Gothic Remains: Corpses, Terror and Anatomical Culture, 1764–1897 is a scholarly yet accessible analysis of the traffic between Gothic literature and the history of medicine from the middle of the eighteenth century to the end of the nineteenth century. It will be appealing to students (both postgraduate and undergraduate) and scholars interested in the Gothic and in the connections between literature and science/history of medicine. It will be suitable to both research and taught programmes. It can also be incorporated in courses on the Gothic or the body in culture.

Blurb:

The Gothic has always been fascinated with objects carrying with them a sense of horror – the decomposing body, the rigid corpse, the bleeding statue, the spectral skeleton – capable of creating a sublime form of beauty. *Gothic Remains: Corpses, Terror and Anatomical Culture, 1764–1897* offers an exploration of those Gothic tropes and conventions which were most thoroughly steeped in the anatomical culture of the period – from skeletons, used to understand human anatomy, to pathological human remains exhibited in medical museums; from bodysnatching aimed at providing dissection subjects to live-burials resulting from medical misdiagnosis and pointing to contemporary research into the signs of death. The historicist reading of canonical and less known Gothic texts which is proposed throughout *Gothic Remains*, explored through the prism of anatomy, seeks to offer new insights into the ways in which medical practice and the medical sciences informed the aesthetics of pain and death typically read therein, and the two-way traffic that emerged between medical literature and literary texts.

Key Selling Points:

- This book aims to tackle the relationship between literature/ the Gothic and anatomical culture in depth – research which has not been undertaken in great detail before.
- *Gothic Remains* provides close readings of Gothic texts and the issue of dissection not previously done.
- This study, although dealing with death/corpses and the Gothic like other studies, offers a new analysis on the history of medicine and the part played by anatomy in medical education and practice.

Author Details:

Laurence Talairach is Professor of English at the University of Toulouse Jean Jaurès, and associate researcher at the Alexandre Koyré Centre for the History of Science and Technology (UMR 8560). Her research specialises on the interrelations between nineteenth-century literature, medicine and science.

Other Related Titles:

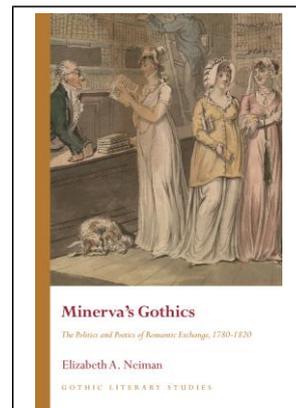
Minerva's Gothics

The Politics and Poetics of Romantic Exchange, 1780-1820

Elizabeth Neiman

Date

£70 • HB • 9781786833679 • 216x138 mm • 304pp



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Making Human Dignity Central to International Human Rights Law

A Critical Legal Argument

Matthew McManus

Series: International Law

October 2019

£85 • HB • 9781786834645 • 216 x 138mm • 272pp

Market:

This book is primarily written for academic and graduate studies.

Blurb:

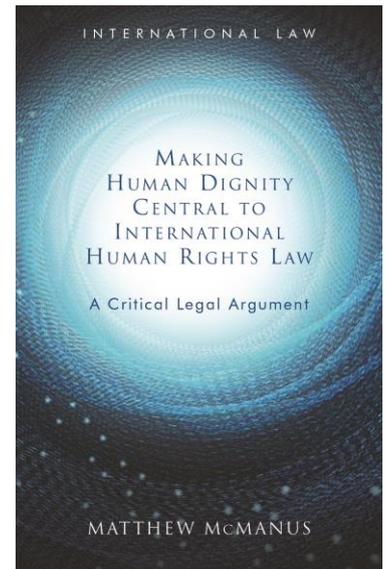
In recent years, there has been an explosion of writing on the topic of human dignity across a plethora of different academic disciplines. Despite this explosion of interest, there is one group – critical legal scholars – that has devoted little if any attention to human dignity. This book argues that these scholars should attend to human dignity, a concept rich enough to support a whole range of progressive ambitions, particularly in the field of international law. This book synthesizes certain liberal arguments about the good of self-authorship with the critical legal philosophy of Roberto Unger and the capabilities approach to agency of Amartya Sen, to formulate a unique conception of human dignity. The author argues how human dignity flows from an individual's capacity for self-authorship as defined by the set of expressive capabilities s/he possesses, and the book demonstrates how this conception can enrich our understanding of international human rights law by making the amplification of human dignity its fundamental orientation.

Key Selling Points:

- This book argues that human dignity is not just gloss. Rather, its protection and amplification should be understood as the overall end to which international human rights law aims
- The book provides both a descriptive account of how human dignity and international human rights law have been linked in the past, as well as sustained theoretical and practical arguments on how to make the link even tighter and more valuable.
- It will demonstrate the value of understanding human dignity as the end to which international human rights law strives through a number of prominent case studies and institutional analyses.
- Most innovatively, it links these themes to the critical legal studies tradition. Critical legal studies has long been known to eschew constructive moral arguments in favour of critique. This book argues that it is that in an age of post-modern conservatives such as Donald Trump and Victor Orban, internationalists and progressives need to provide more comprehensive and inspiring projects.

Author Details:

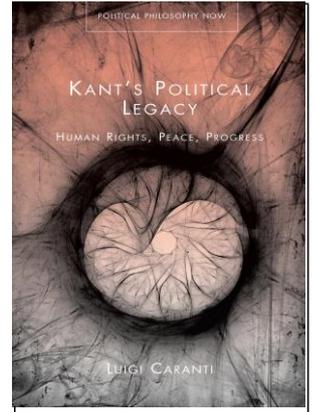
Matt McManus is Professor of Politics and International Relations at the University of Tec de Monterrey.



Other Related Titles:

Kant's Political Legacy: Human Rights, Peace, Progress
Luigi Caranti

August 2019
£90 • HB • 9781783169795 • 216x138mm • 320pp



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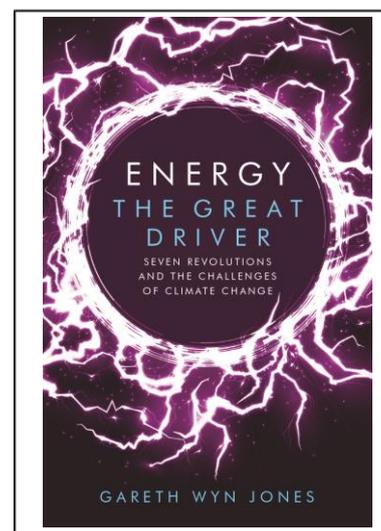
Energy, the Great Driver

Seven Revolutions and the Challenges of Climate Change

Gareth Wyn Jones

October 2019

£16.99 • PB • 9781786834232 • 216x138 mm • 160pp



Market:

Energy, the Great Driver will appeal to both those who are concerned about the growing problem of human-induced climate change, as well as those interested in contemporary scientific concepts and their application to the connections between earth systems and human society.

Blurb:

This book describes the long-term four billion-year context of anthropogenic climate change, and seeks to explain our inability to respond positively to its challenges. It argues that the availability of energy and the consequential capacity to do work and exert power has, over this time, defined the trajectory of life on planet Earth as well as many of its physiochemical characteristics. Six major historic energy revolutions are recognised – energising of the first living cell; harvesting the Sun’s energy; emergence of complex eukaryotic cells; hominid use of fire/cooking for brains not brawn; agriculture, more food and urban life; fossil fuel bonanza and the industrial revolution – and we are now in the midst of the seventh revolution, responding albeit reluctantly to anthropogenic global climate change.

Key Selling Points:

- *Energy, the Great Driver* takes a very broad perspective on life both in relation to time span (4 billion years), and subject areas/disciplines. The latter range from physics through biology to anthropology, agricultural science, sociology and behavioural psychology to economics.
- The book seeks to explore common cross-disciplinary threads and the integration of our understanding not its atomization. Jones suggests some threads which run through biological and human history over the billennia and narrative which underpins much of planetary life.
- It reinforces the importance of the seven revolution i.e. energising human society while drastically reducing greenhouse gas emissions. However, it offers a new perspective on our reluctance to do so.
- Although many of the conclusions appear gloomy, the book asserts that a recognition of the underlying problems and trends is the beginning of wisdom and a new relationship with energy can enhance human well-being and our interaction with the rest of the natural world.

Author Details:

Gareth Wyn Jones is an Emeritus Professor at Bangor University.

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Chapter IX: Emergent Patterns
Chapter X: The Gathering Storm – Greenhouse Gases: The Effluence of Affluence
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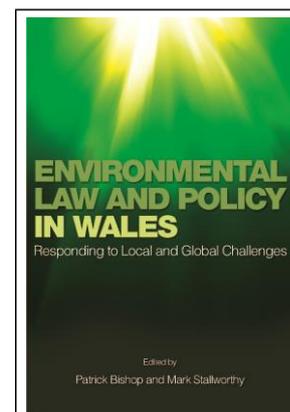
Other Related Titles:

Environmental Law and Policy in Wales Responding to Local and Global Challenges

Patrick Bishop and Mark Stallworthy

March 2013

£9.99 • PB • 9780708325803 • 234x156 mm • 240pp



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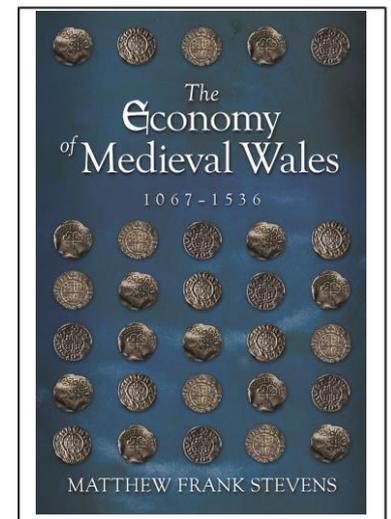
**GWASG PRIFYSGOL CYMRU
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The Economy of Medieval Wales, 1067-1536

Matthew Frank Stevens

October 2019

£24.99 • PB • 9781786834843 • 216 x 138 mm • 144 pp



Market:

This book will be of interest to academics, students and the informed public.

Blurb:

This book surveys the economy of Wales from the first Norman intrusions of 1067 to the Act of Union of England and Wales in 1536. Key themes include the evolution of the agrarian economy; the foundation and growth of towns; the adoption of a money economy; English colonization and economic exploitation; the collapse of Welsh social structures and rise of economic individualism; the disastrous effect of the Glyndŵr rebellion; and, ultimately, the alignment of the Welsh economy to the English economy. Comprising four chapters, a narrative history is presented of the economic history of Wales, 1067–1536, and the final chapter tests the applicability in a Welsh context of the main theoretical frameworks that have been developed to explain long-term economic and social change in medieval Britain and Europe.

Key Selling Points:

- The aim of the book is to fill a gap in the market for a book on the medieval Welsh economy.
- It covers the period just after the Norman Invasion of 1066, to the Act of Union between England and Wales in 1536.
- Key themes include the evolution of the agrarian economy, the growth of towns, the adoption of a money economy, English colonization, the collapse of native Welsh social structures and the rise of economic individualism, the disastrous effect of the Glyndŵr rebellion and alignment with the English economy.

Author Details:

Matthew Frank Stevens is Senior Lecturer in History at Swansea University. His work is primarily focused on the economic, legal and social history of later medieval Britain and Europe.

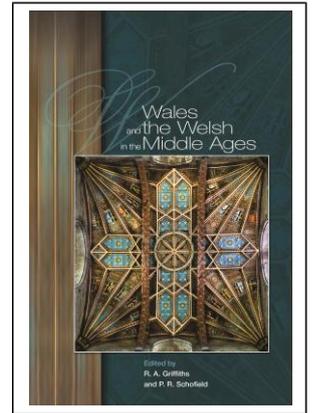
Other Related Titles:

Wales and the Welsh in the Middle Ages

Edited by Ralph A. Griffiths and Phillipp R. Schofield

December 2011

£65.00 • HB • 9780708324462 • 234x156 mm • 288pp



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A Little Gay History of Wales

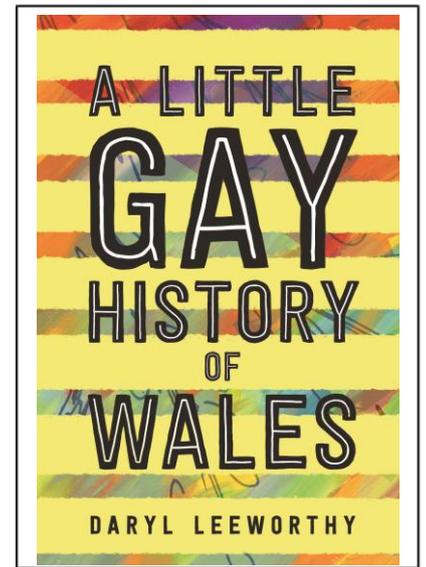
Daryl Leeworthy

October 2019

£11.99 • PB • 9781786834805 • 198x129mm • 160pp

Market:

The book presents an accessible overview of the history of homosexuality in modern Wales, and is suitable for general readers as well as an academic audience.



Blurb:

A Little Gay History of Wales tells the compelling story of Welsh LGBT life from the middle ages to the present day. Drawing on a rich array of archival sources from across Britain together with oral testimony and material culture, this pioneering study is the first to examine the experiences of ordinary LGBT men and women, and how they set out to come out, come together, and change the world. This is the story of poets who wrote about same-sex love and translators who worked to create a language to describe it; activists who campaigned for equality and politicians who created the legislation providing it; teenagers ringing advice lines for guidance on coming out and revellers in the pioneering bars and clubs on a Friday and Saturday night. It is also a study of prejudice and of intolerance, of emigration and isolation, of HIV/AIDS and Section 28. These are all features of the complex historical reality of LGBT life and same-sex desire. Engaging and accessible, absorbing and perceptive, this is an important advance in our understanding of Welsh history.

Key Selling Points:

- This book includes pioneering archival research drawing on never-before studied records which charts the lives of ordinary LGBT men and women across Wales.
- It is the first book-length historical examination of LGBT activism in Wales laying out the campaign for equality in the twentieth century, the campaigns against Section 28, student and community activism, and recent developments such as Stonewall Cymru.
- *A Little Gay History of Wales* is a wide-ranging historical analysis stretching from the medieval period through to the modern-day providing guides to changing language, places where LGBT people met and socialised, and their day-to-day experiences of coming out, threats of persecution, and acceptance.

Author Details:

Daryl Leeworthy is the More Able and Talented Tutor at Cardiff and Vale College, and an adult education tutor in Merthyr Tydfil.

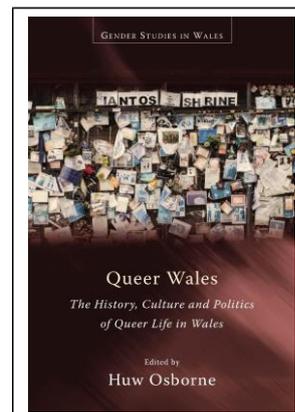
Other Related Titles:

Queer Wales: The History, Culture and Politics of Queer Life in Wales

Edited by Huw Osborne

June 2016

£39.99 • PB • 9781783168637 • 234x156 mm • 352pp



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Cardiganshire County History

Volume 2

Medieval and Early Modern Cardiganshire

Edited by Geraint H. Jenkins, Richard Suggett
and Eryn M. White

Series: The Cardiganshire County History

October 2019

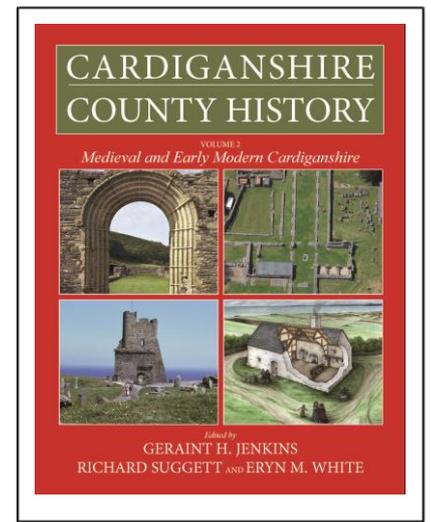
£45 • HB • 9781786834522 • 276x217 mm • 512pp

Market:

This book will be of interest to academics and the general reader.

Blurb:

The University of Wales Press is pleased to publish *Cardiganshire County History. Volume 2. Medieval and Early Modern Cardiganshire*, on behalf of the Ceredigion Historical Society in association with the Royal Commission on the Ancient and Historical Monuments of Wales. This is the second and final volume in a prestigious and lavishly illustrated series. A team of fifteen distinguished authors have embraced the challenge of providing a comprehensive and illuminating account of the wide range of socio-economic, political, religious and cultural forces that shaped the ethos and character of the county during the turbulent centuries of a period that witnessed conquest and castle-building, the impact of the Glyndŵr rebellion, the coming of the Reformation and the turmoil of civil war. Although Cardiganshire was one of the smallest and most impoverished counties in Wales, it had and continues to have an acute sense of its own identity and history – ‘Yn rhagoriaeth ar bob tir / Gorau yw Sir G’redigion’, wrote one effusive poet. Any shire that can boast locations from Aberystwyth to Cardigan castles, Strata Florida and Gogerddan, let alone such luminaries as Dafydd ap Gwilym, Thomas Jones (later mythologised as Twm Siôn Cati), Sir John Vaughan and Katherine Philips (the ‘Matchless Orinda’), has a claim to posterity.



Other Related Titles:

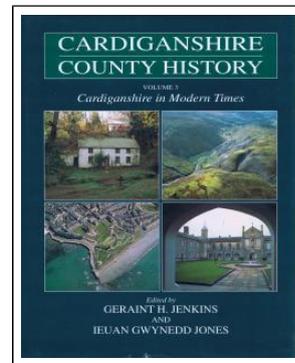
Cardiganshire County History

Cardiganshire in Modern Times v. 3

Edited by Geraint H. Jenkins and Ieuan Gwynedd Jones

November 1998

£19.99 • HB • 9780708314890 • 276x219 mm • 600pp



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